

# Prioritizing Cochrane Reviews: Pitfalls and possibilities

Lorne Becker MD

Co-Chair, Cochrane Collaboration Steering Group

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# Pitfall – One Definition

An intellectual error that traps a researcher

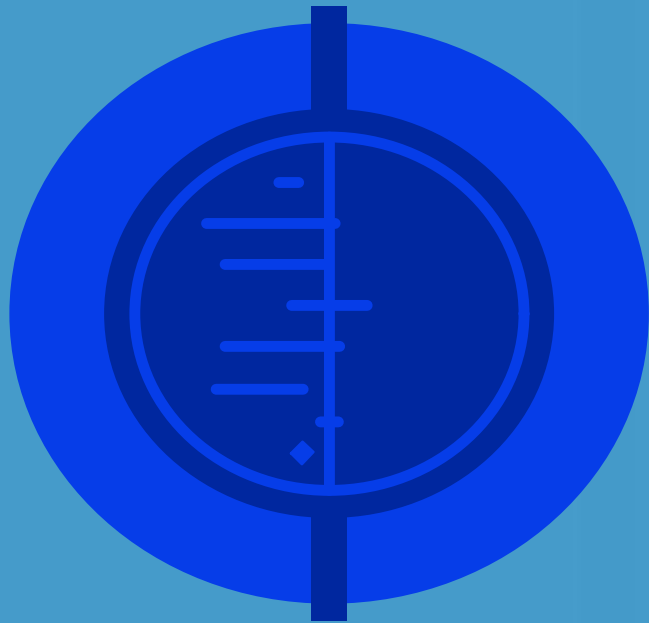
- perhaps forever

See also

- blind alley
- La Brea tar pits

# Three questions

- Is prioritization compatible with the Cochrane way of doing things?
- Is it more important to do the right thing or to do the thing right?
- Whose priorities would we follow?



Is Prioritization  
compatible with  
the Cochrane  
way of doing  
things?

# How Cochrane Review Topics are Chosen

- Curiosity driven
- Investigator-initiated
- Peer-reviewed

# Cochrane Decision Making

- Primarily bottom up
  - Authors' interests
  - CRG scopes
- Minimally top down
  - Methods
  - Procedures
  - Updating

# 10 Cochrane Principles

*#2 - Building on the enthusiasm of individuals,*

*- by involving and supporting people of different skills and backgrounds.*

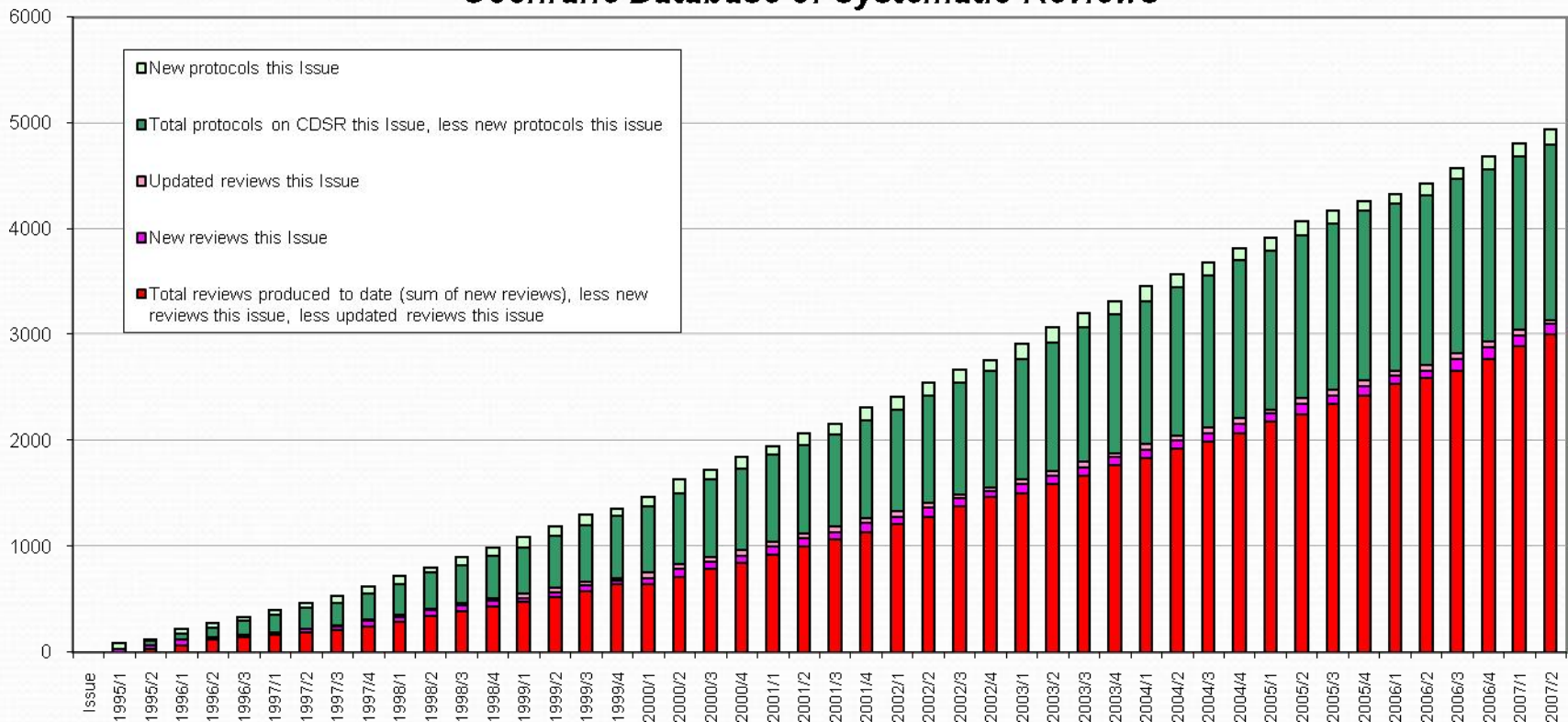




Is it more  
important to do  
the right thing  
- Or to do the  
thing right?

# Opportunity Costs of Prioritization

Reviews and protocols for reviews on the  
*Cochrane Database of Systematic Reviews*



# Could Prioritization Threaten Quality?

- Appropriate methods and high quality an important goal
- Good reputation, but have identified the need to do better

# Recent Quality Initiatives

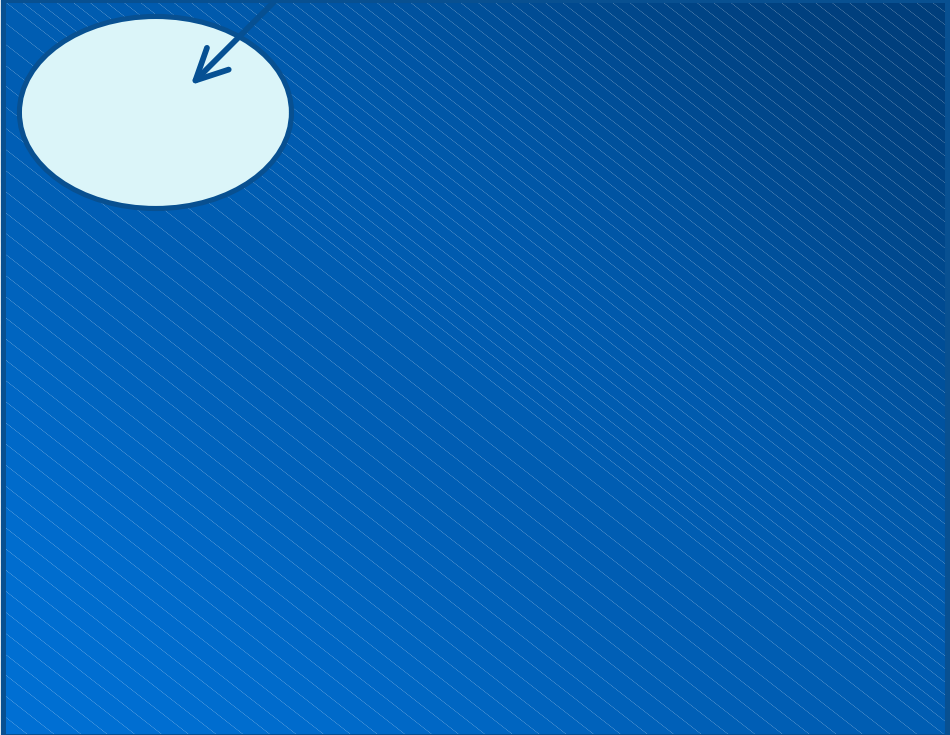
- Half day strategic discussion in April 2007
- Decision to form an "editorial board"
  - Planning process directed by Sophie Hill now underway

# Opportunity Costs of Prioritization



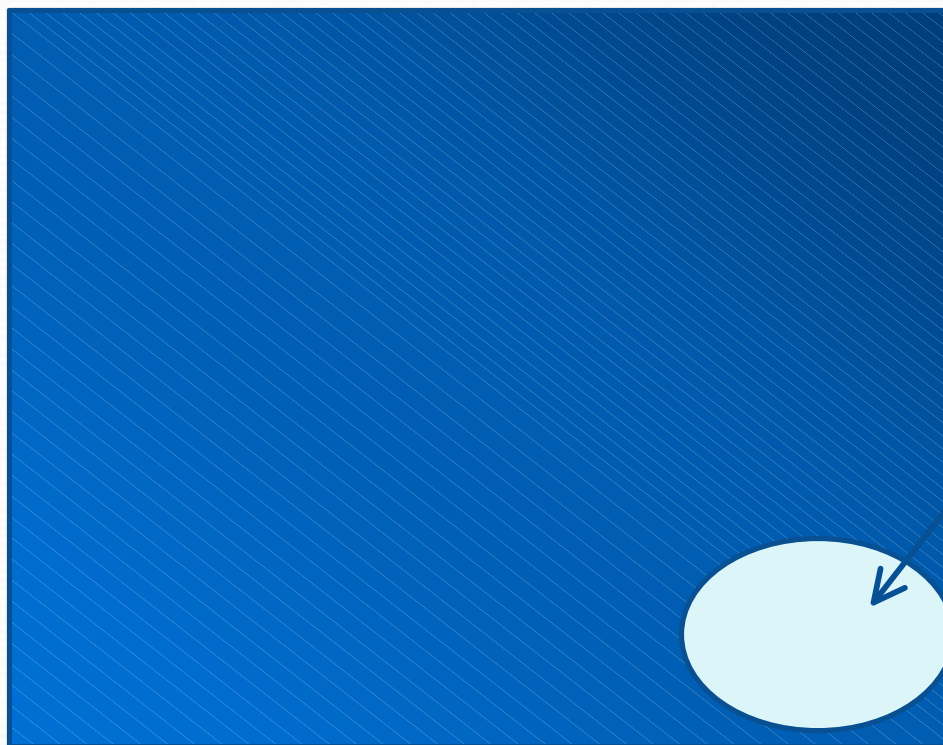
High quality reviews on unimportant topics

Quality ↑



Priority →

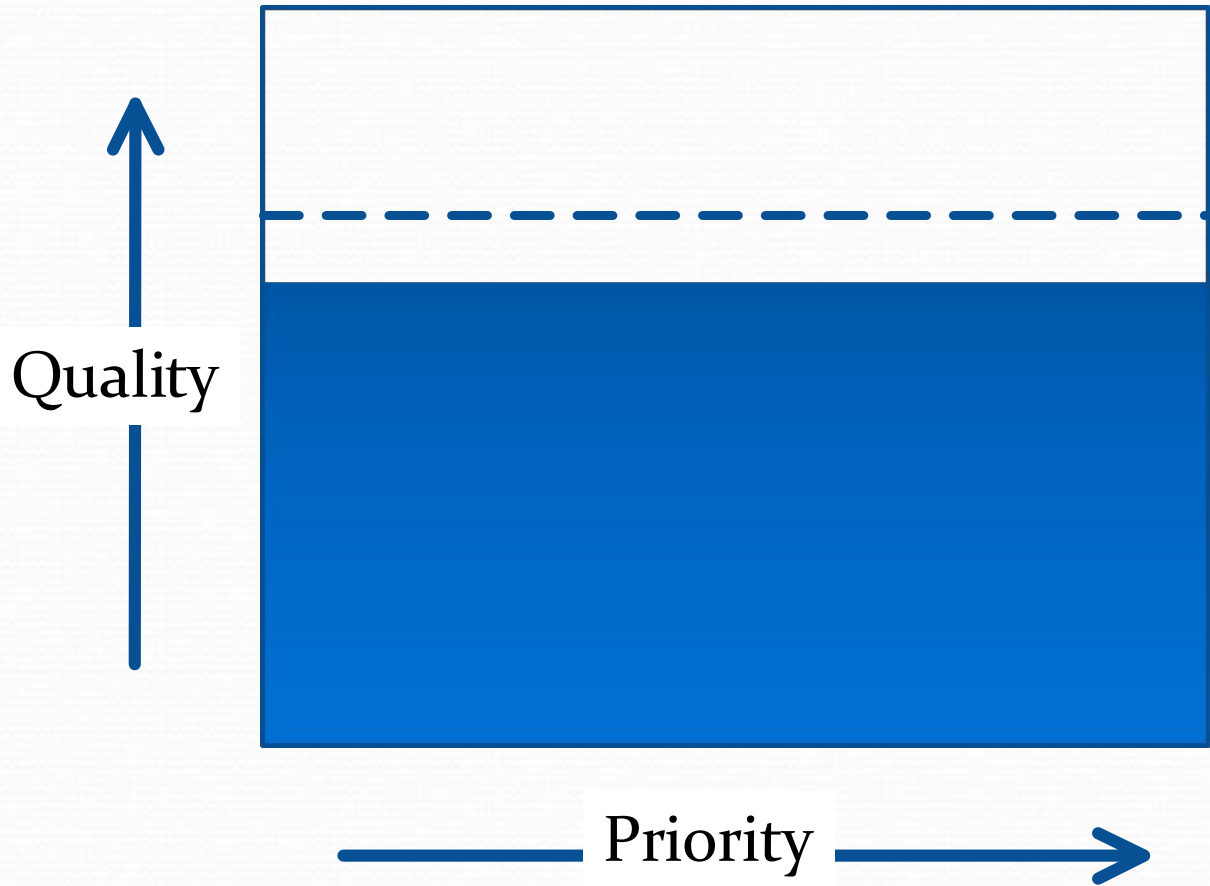
Quality



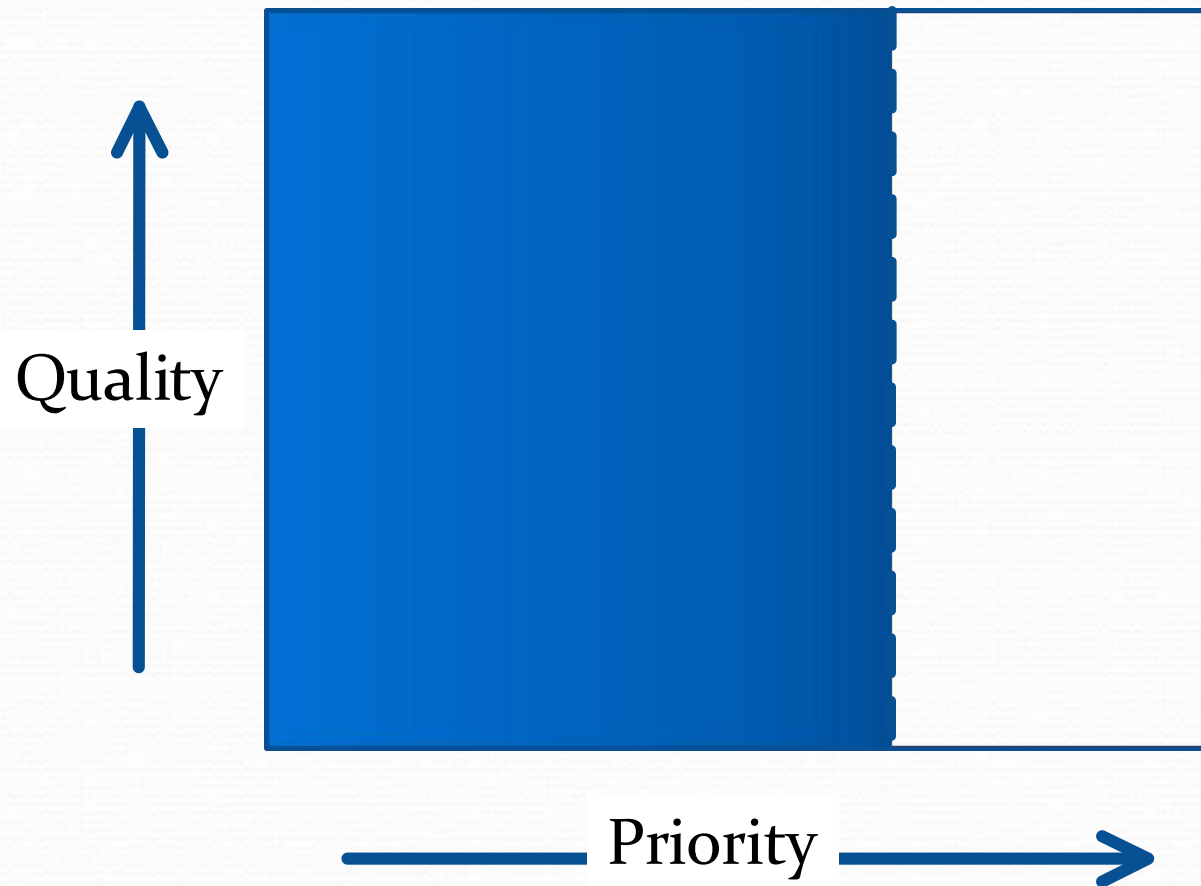
Low quality reviews on important topics

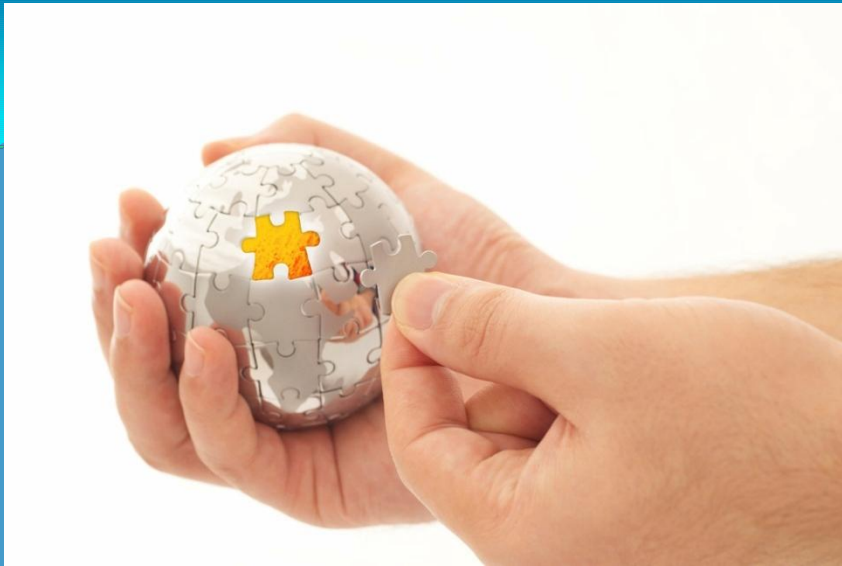
Priority











Whose priorities should we use?





# Poster 69: International Activity Within Cochrane Review Groups

**Claire Allen**

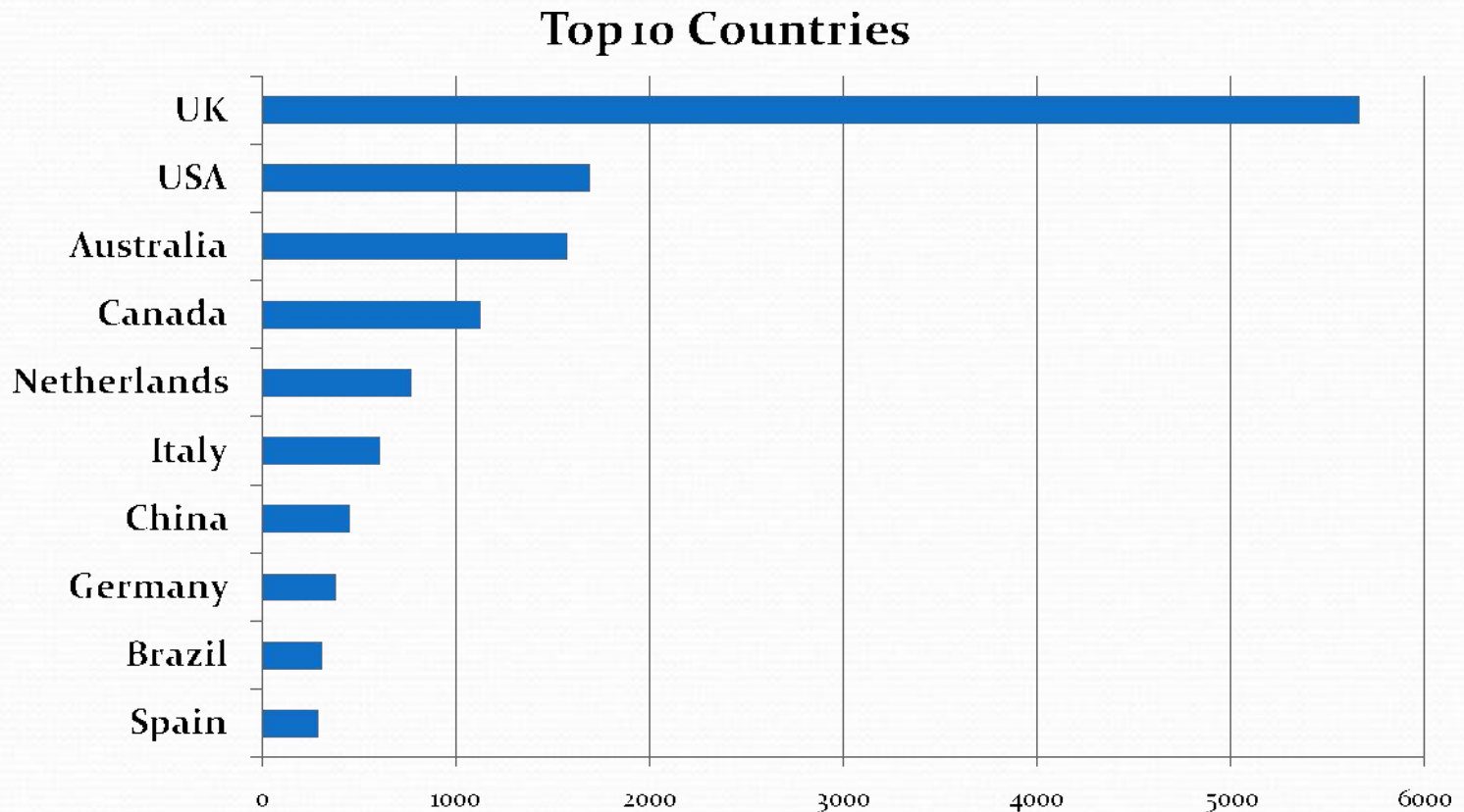
**Mike Clarke**

**Diana Wyatt**

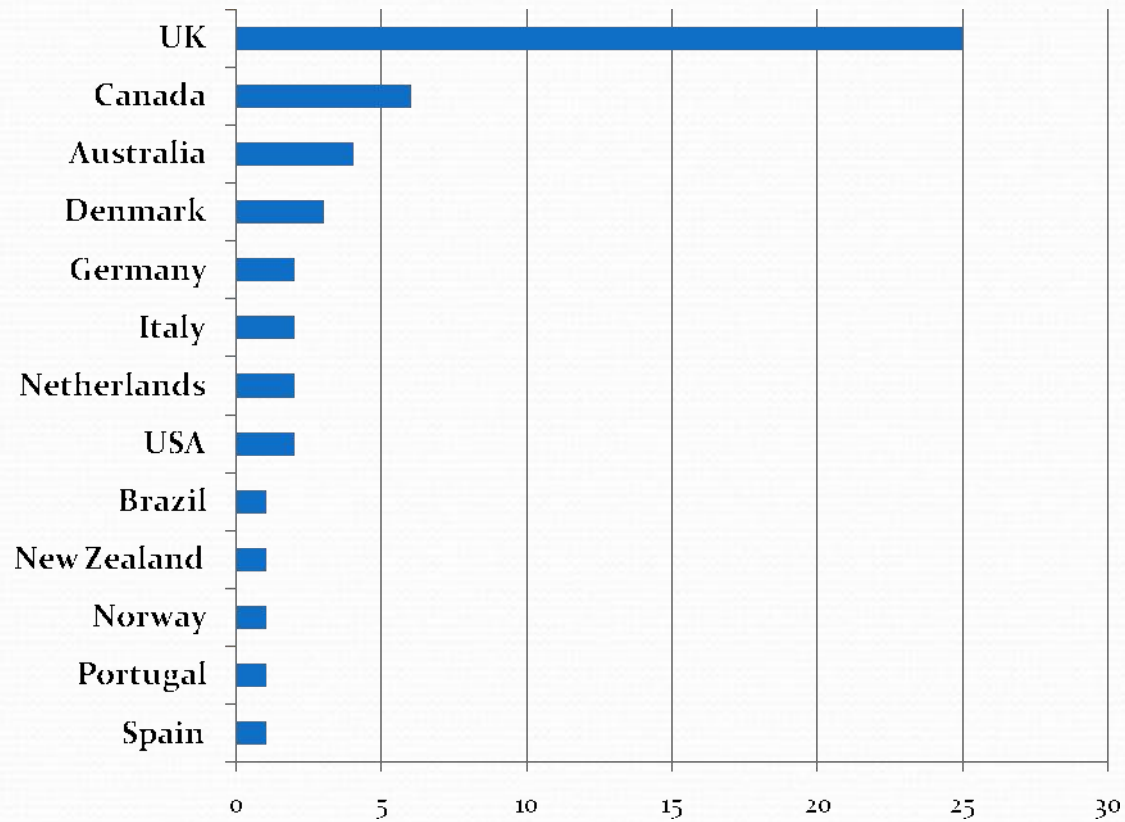
**The Cochrane Collaboration Secretariat**

**The UK Cochrane Centre**

# Cochrane Authors (2007)

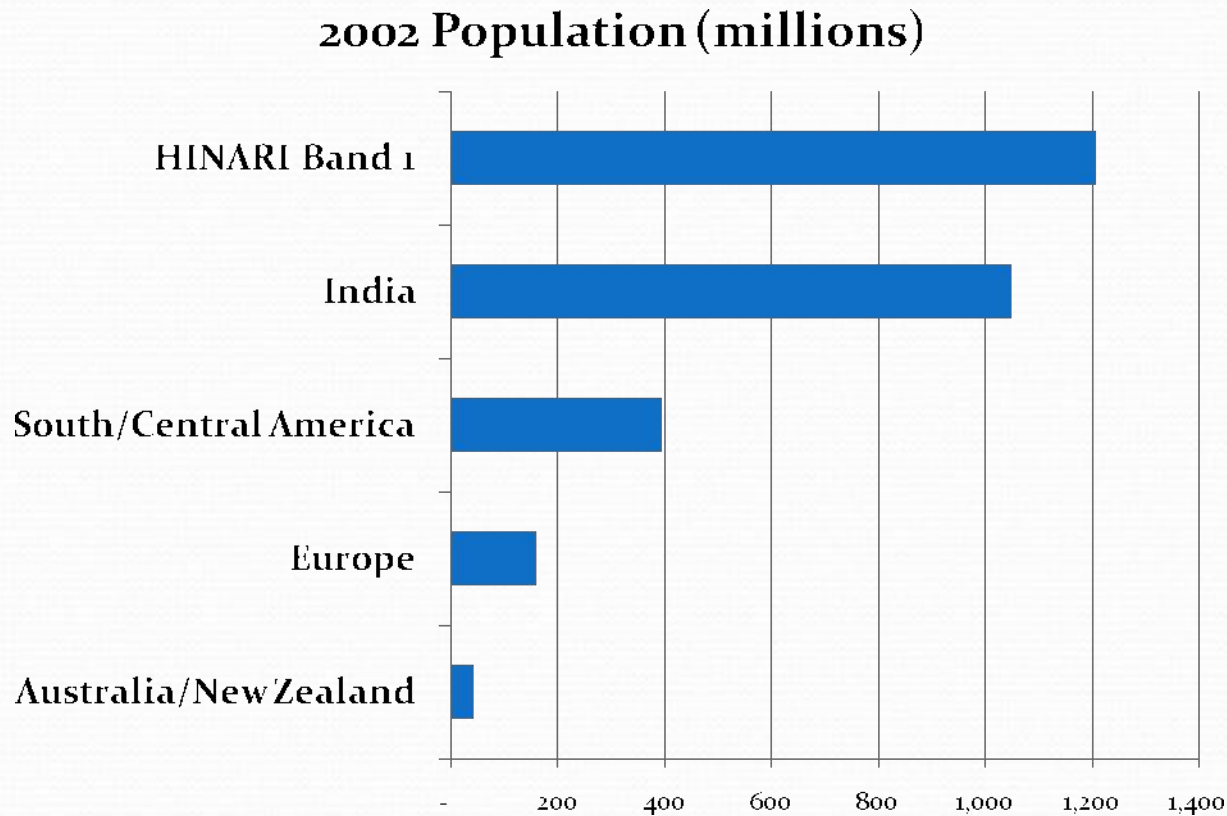


# Location of Cochrane Review Groups



# Who Are Potential Readers?

# One Click Free Access





# Who Are Our Stakeholders?

**Clinicians?**



**Consumers?**

**Spouses,  
Families,  
Caregivers  
?**

# Who Are Our Stakeholders?



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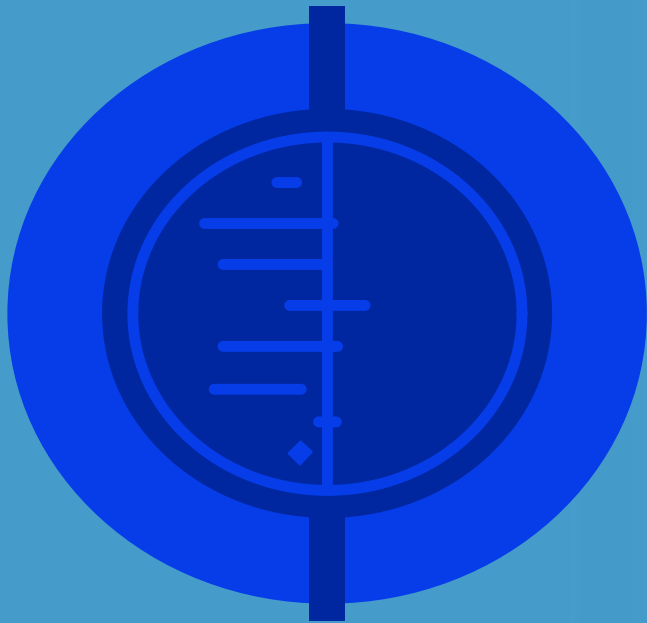
Funders?

Of Research?

Of Reviews?

Of Health Care?





What's the  
Answer?

# Steering Group Perspective

- A key recommendation of the 2006 Steering Group review
- Half day session at 2006 mid year meetings
- £100,000 to fund prioritization projects

# Cochrane Prioritization Projects

- Top down vs. Bottom up
  - Call for proposals from Cochrane entities
- Opportunity Costs
  - £100,000 from central Cochrane funds
- Whose Priorities?
  - Up to applicant entities to decide

# Collaboration between a Cochrane Review Group and a Cochrane Field

- Condition:
  - Hip fracture rehabilitation
- Cochrane Entities:
  - Bone, Joint and Muscle Trauma Review Group
  - Health Care of Older People Field
- Whose Priorities?
  - Members of the CRG and the Field



# A patient-professional partnership approach

- Condition:
  - Incontinence
- Cochrane Entities:
  - Cochrane Incontinence Review Group
- Collaborators:
  - The James Lind Alliance
  - a UK-based patient support charity
- Whose Priorities?
  - 30 patient and professional advocacy groups

# Using practice guidelines to determine review priorities

- Condition:
  - Eye and Vision Disorders
- Cochrane Entities:
  - US Cochrane Centre
  - Eyes and Vision Review Group
- Whose Priorities?
  - International clinical experts

# Prioritisation of Cochrane reviews for consumers and the public

- Condition:
  - Any with a current Cochrane Review
- Cochrane Entities:
  - Cochrane Consumer Network
- Whose Priorities?
  - Consumers in low and middle income countries

# Reducing the know-do gap in low and middle income countries

- Condition:
  - Any with a current Cochrane Review
- Cochrane Entities:
  - Health Equity Field
  - Health Promotion & Public Health Field
  - Developing Countries Network
  - EPOC Review Group
- Whose Priorities?
  - Experts on health of the disadvantaged in developing countries

# Conclusion

Prioritization is seen as desirable

But there are potential pitfalls

The Collaboration is proceeding deliberately

And hoping to learn from our experiences